

## Why List with Monica and Chris?

To attain the **MOST** amount of money for your home! Choosing the **right Agents** to successfully sell your home is crucial in today's real estate market. Selling your home is not as easy as simply placing it on MLS- it requires a professional and coordinated marketing strategy to attain maximum value for your most important investment. You need Agents who will **best represent and protect your interests** in a future transaction.

**Experience**- Monica and Chris have over **40 years combined experience** in real estate sales! They have an intimate and comprehensive knowledge of the Ottawa market and well positioned to offer excellent real estate advice.

**Personal Service**- Monica and Chris incorporate a business model emphasizing **personal service**. You will deal directly with Monica and Chris, not a 'team member'. After all, you deserve and will receive unparalleled real estate service.

**Achievement**- Monica and Chris have obtained numerous Remax sales awards throughout their careers. Monica and Chris are currently in the **top 5%** of over 3000 Realtors on the Ottawa Real Estate Board.

**Negotiation Skills**- Monica holds the prestigious **Certified Negotiation Expert** designation.

**Marketing Strategy**- Monica and Chris employ powerful on-line and social media marketing techniques including professional photos + feature sheets, virtual tours, presentation videos, personal website, Facebook and YouTube. Selling your home is about **EXPOSURE**- "**Maximum exposure = Maximum results**".

**Remax Brand**- you will benefit from the Remax logo which is the **#1** recognized brand in real estate, not only in Canada, but internationally as well. From top Search Engine Optimization, to Global Remax, to #1 market share in Ottawa, the Remax brand offers **powerful support** to our clients.

**Community**- Monica and Chris donate a portion of every commission to the **Children's Hospital of Eastern Ontario (CHEO)** on your behalf, an important charity worthy of our support!



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